

FRAMINGHAM STATE COLLEGE

DIVISION OF GRADUATE AND CONTINUING EDUCATION



College Center (room 515)
100 State Street, Framingham, MA
508-626-4550 ext. 9
www.framingham.edu/mba

The Framingham MBA Curriculum

The Framingham MBA consists of **12** four-credit courses, for a total of **48** credits. There are ten (10) Core courses, which all students must take, and two (2) Elective courses. Before enrolling in Core and Elective courses, students must fulfill six (6) foundation course requirements, which may be waived under certain circumstances. Please refer to the current Graduate Catalog.

Core Courses (10):

- 12.905 Management Science
- 12.911 Organization Behavior and Theory
- 12.917 Strategic Marketing
- 12.923 The Economics of
Organizational Design
- 12.929 Financial Management
- 12.933 Enterprise Information Technology
- 12.935 Operations Management
- 12.940 Business and Its Environment
- 12.951 Human Resource Management
- 12.989 Professional Project and Capstone in
Strategic Management

Elective Courses (select 2):

- 12.945 Investments
- 12.950 Labor Management Relations
- 12.960 Project Management
- 12.965 Supply Chain Management
- 12.968 Managing in a Global Environment
- 12.975 Topics in Business

The **MBA** You've Been Waiting For.



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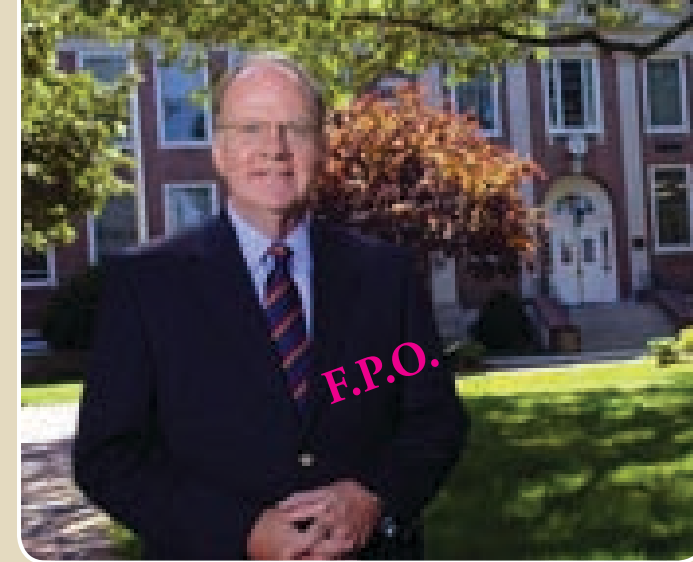
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You know that an MBA can be the key to a higher salary, job security and career advancement. But perhaps you thought an MBA was out of your reach and unaffordable, with your busy life and responsibilities. In the meantime, your co-workers have been promoted and passed you by . . . or maybe you've reached a plateau or a dead end in your job.

Framingham State College has the solution for you – the new Framingham MBA, your next step toward a brighter future. This highly affordable program is designed for busy, working adults like you, with convenient, part-time evening classes that meet one night a week, and many online class options.

Let our MBA advising team help you get started — whether applying to the program, finding out about how and when to take the GMAT, learning about financial aid, or selecting your courses.



“You’ve worked hard to get this far. Take the next step with the Framingham MBA and get the competitive edge you need to succeed.”

*— Timothy J. Flanagan Ph.D.,
President, Framingham State College*

What a Framingham MBA can do for you

- **Advance or launch your career**

An MBA is an invaluable credential to advance your career, to gain new skills, or to re-enter the workforce. An MBA can also prepare you for the future. According to the Bureau of Labor Statistics, U.S. Department of Labor (2006), adults today can expect to hold at least 10.5 jobs over the course of a lifetime.

- **Increase your annual earnings up to 35%**

According to BusinessWeek (2006), the average salary with benefits for 2006-2007 MBA graduates is \$94,277. In a study reported in Finance Week (2004), 68.5% of graduates received a salary increase and better benefits after earning an MBA.

- **Expand your marketability**

An MBA can dramatically increase your marketability. According to a survey of companies across the country by the National Association of Colleges and Employers, “the hiring of MBA graduates is surging this academic year, with employers expecting to bring in 22.1% more MBA grads in 2007 than they did in 2006.”

Whether you're ready to climb the corporate ladder, re-enter the job market, start your own business, or prepare yourself for the new economy, the Framingham MBA can open doors for you and your career.

The Framingham Advantage

Framingham State College has a long tradition in professional education. We were established in 1839 as the first public teachers' college in America. Framingham State College now offers the first public and the most affordable MBA program in the greater MetroWest region.

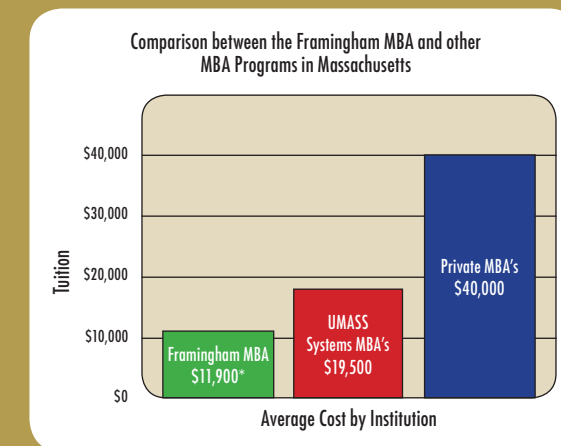
The goal of the Framingham MBA is to prepare individuals for managerial positions in business and nonprofit organizations located in the greater MetroWest region, home to many world and national headquarters as well as thousands of small and medium size businesses. The Framingham MBA will enhance the knowledge, skills and networking capacity of professionals like yourself who are pursuing careers in management — all at unbeatable value.

There are several unique advantages of the Framingham MBA that make it the right MBA for you:

- Close ties to regional employers
- Relevant, challenging, technology-based curriculum
- Flexible, part-time evening classes with quality online options
- Timely degree completion
- Low cost and high value

The Framingham MBA – An Unbeatable Value

Framingham State College offers unique value and affordability when compared to other colleges and universities in Massachusetts.



*Based on anticipated tuition for 2007-2008

The Framingham Advantage

A top-notch faculty and curriculum

Framingham State College is known for its excellent, caring faculty; 83% of the full-time faculty hold a doctorate or terminal degree in their field. Our MBA faculty possess credentials from prestigious colleges and universities as well as real-world, professional business experience. You'll find small classes and personal attention, with ample opportunity to interact and network with faculty and students. Through case studies, teamwork, simulations and our technology-based curriculum, you'll apply what you learn on the job, and gain the tools you need to succeed in the business world.

Earn your degree part-time with evening and online options

If you're like most of our graduate students, your life is already very busy. You have to arrange your graduate education around your job and family life. The Framingham MBA is designed for working adults like you. And you're in good company. Did you know that nationally, 70% of all MBA students work at least 35 hours per week? You can do it too, thanks to our part-time program that fits your busy life. Classes are taught evenings, typically one night a week, or online. Accelerated terms are offered in the summer.

Depending on your educational background and the number of foundation courses you'll need, you may be able to complete our 12-course program in as little as two years or six semesters, including summer. Students may elect to complete their program over a longer period of time. If you travel frequently, you may enjoy the convenience and flexibility of online classes. Framingham State College online courses offer the same quality and rigor as their in-class counterparts. Our online courses are web-based and delivered through our easy-to-use "Blackboard" system. If you've never taken an online class before, the technology is easily mastered and we provide 24/7 support. **To test-drive an online course, visit:**

www.academicsonline.org/studentguide

Convenient, attractive location

Framingham State College is situated midway between Worcester and Boston, near Interstates 495 and 90 (the Mass Pike) and directly off Route 9 — convenient to area workplaces and homes. Once on campus, you'll find a traditional New England campus in a residential neighborhood, with ample free parking and shuttle service.



What can I do with an MBA?

The MBA is a versatile degree and can open doors in your current or in a new profession.

While MBA graduates often work for large employers, many pursue other careers. They may start their own business; manage a family business; work in the nonprofit or public sector, or in healthcare, higher education, law, medicine, technology, the arts, or the military.

Many different jobs frequently require an MBA, such as:

- Advertising Manager
- Budget and Finance Manager
- Clinical Director
- Customer Account Manager
- Director of Emergency Care
- Director of Marketing
- Director of Operations
- Executive Recruiter
- Financial Systems Analyst
- Health Care Administrator
- Human Resources Director
- Internal Auditor
- Loan Officer
- Network Security Engineer
- Network Technology Manager
- Portfolio Manager
- Project Manager
- Recruiter
- Tax Accountant
- VP of Finance

The Resources You Need

Framingham State College offers valuable resources to support your education and help you succeed – today and tomorrow.



Career Services for MBA students include career counseling, job listings, on-campus interviewing, assistance with resumes and cover letters, practice interviews, career assessment and workshops, and a career resource library.



The Framingham State College Alumni Network consists of 22,000 active alumni, the majority of whom live and work in Massachusetts. Once part of the Framingham State College community, you can join CareerLink, the Alumni Online Community which connects students with our alumni employment database and information about job openings and career paths.



The new **Athletic and Recreation Center** features a fitness center with state-of-the-art cardiovascular machines as well as a large selection of free weights and nautilus machines. The facility is available for use by matriculated students with an ID card.



The Henry Whittemore Library collection includes 205,000 print materials and over 300 print journal subscriptions, as well as access to 20,000 online journals, the Minuteman Library Network, and a host of online resources. Resources for MBA students include access to thousands of books and electronic journals world-wide. For example, Business Source Premier provides full text access for nearly 7800 scholarly business journals; the LexisNexis Academic Universe provides full text access to news, business and legal information; Mergent Online contains data for U.S. and international companies and over 100,000 annual reports in PDF/image formats.



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How to Apply

Admission to the Framingham MBA is based on a variety of factors: your professional work experience; performance in previous college/university study; results from the Graduate Management Admissions Test (GMAT); written essays; and letters of recommendation.

Admission Requirements

Applicants must have earned an undergraduate degree in any major from an accredited college or university. You'll need to submit the following materials:

1. A completed Application for Graduate Admission.
2. Official copies of undergraduate and/or graduate transcripts.
3. Official Graduate Management Admissions Test (GMAT) results taken within the past five years.
4. Two assigned essays.
5. Two letters of recommendation.
6. A current professional résumé.

Note: TOEFL scores are required of applicants seeking admission from non-English speaking countries.

For application information and due dates, contact the Graduate and Continuing Education Office (508-626-4550 ext. 9) or visit www.framingham.edu/mba.

Courses before Admission

Students who plan to apply for admission to the MBA program and wish to take foundation courses prior to applying for admission must first seek the advice of the MBA Director. You may not enroll in MBA Core or Elective courses prior to official admission into the program.

Transfer Credit

Transfer credit for graduate coursework completed at another accredited college or university will be considered at the time of MBA admission. Up to two courses may be accepted in transfer, subject to the academic criteria established by Framingham State College.

Financial Assistance

Several employers provide tuition reimbursement which can cover up to 100% of the costs of your graduate studies; check with the Human Resource Office at your place of employment. Limited financial aid is available through Framingham State College. To qualify for financial aid, you must be officially accepted into the MBA program and enrolled in two classes or more per semester. For more information, contact the College's Office of Financial Aid, 508-626-4534, or visit www.framingham.edu/FinancialAid.

The Graduate Management Admission Test (GMAT®)

The computer-based GMAT® exam is offered at multiple locations throughout the year. Test Centers in Massachusetts are located in Boston, Springfield, Waltham and Worcester. For more information on test locations and to register for the GMAT® visit www.mba.com/mba/takethegmat or call 800-GMAT-NOW (462-8669). This site also provides free study aides, test-taking strategies, test preparation software and sample tests. For general information about the GMAT®, visit www.gmac.com/gmac/thegmat.

Getting started



Interested in learning more about the Framingham MBA? Consult with a member of our MBA advising team. Telephone and in-person meetings are available weekdays and evenings.

Contact the Graduate and Continuing Education office to schedule an appointment: call 508-626-4550, ext. 9, or email mba@frc.mass.edu.